

Lilium Appoints First Head of Communications



December 2018: Lilium, the disruptive aviation startup developing a revolutionary on-demand air mobility service, has announced today the appointment of Oliver Walker-Jones as Head of Communications.

To enable the vision of air mobility for everyone, the company is designing, manufacturing and will soon operate the Lilium Jet, the first all-electric vertical take-off and landing jet (eVTOL) of its kind. Co-founded in 2015 by Daniel Wiegand, Sebastian Born, Patrick Nathen and Matthias Meiner, the company is based near Munich, Germany's internationally renowned high-tech hub for mobility. The founding team share a common vision of creating a revolutionary air mobility solution that uses the world's smartest technology to change the way we travel and commute. They created a revolutionary concept using the world's smartest technology in order to change the way we travel and commute in urban spaces.

Joining as Head of Communications, Oliver will focus on Lilium's growth on a global scale. He will be responsible for the communication of all elements of the business, in the innovative and exciting category of mobility which is powered by Lilium.

Prior to his recent appointment, Oliver held the position of Head of Communications at **Rolls-Royce** where he led the global communications function for their aerospace division. Before

this, he spent several years with **LafargeHolcim** as both Head of External Affairs and Chief of Staff. Earlier in his career, Oliver held positions at **Walmart**, **Blackstone**, and the **CBI** - the UK's leading business lobby, having graduated with a degree in Social and Political Science from Cambridge University. Noted as an International Rising Star by Campaigns and Elections magazine for his political campaigning work on both sides of the Atlantic, Oliver was subsequently named as one of PR Week's 30 under 30 in 2015.

On his appointment, Oliver Walker-Jones says: "While the concept of an air taxi may have been around for decades, Lilium is tantalisingly close to turning what was once science-fiction into a reality. I'm genuinely thrilled to be joining a company of world-class engineers, remarkable designers, and top managers, and I look forward to playing my part in telling the Lilium story. We have the chance to inspire and excite people of all ages and backgrounds across the globe and I can't wait to make the most of that opportunity."

Arnd Mueller VP Marketing & Communication, says: "We are excited to attract the best talent to turn our vision into reality. With his wealth of expertise in key strategic areas, Oliver will be instrumental in communicating Lilium's vision to our global audience."

For more information please contact Tara Harandi-Zadeh at tara@rebeccaabigailpr.com