

Lilium recruits senior leaders from Gett, Airbus and Tesla

- *Former UK CEO and MD for Western Europe of global on-demand transportation and delivery unicorn Gett, Dr Remo Gerber, joins the aviation start up as Chief Commercial Officer to lead commercial growth as air taxi project starts to fly,*
- *Former VP assembly A380 and A320 from Airbus and Director of Manufacturing Engineering at Rolls Royce, Dirk Gebser, takes up VP of Production role to grow and streamline production environments, and*
- *Meggy Sailer, former Head of Talent EMEA at Tesla and oversaw Tesla's growth from 200 to 13,000 employees worldwide, has joined Lilium as Head of Recruitment in February*



Munich, August 21st 2017 – Following our exciting announcement back in February that [Meggy Sailer](#), Head of Recruitment for Tesla EMEA, would be joining Lilium we are very excited today to announce two more senior hires joining the team - Dr. Remo Gerber as CCO and Dirk Gebser as VP of Production. Both have a proven track record of success and leadership in their fields of expertise at Gett and Airbus respectively.

Daniel Wiegand, Lilium co-founder and CEO said: “In just two years we’ve taken our idea of this incredible aircraft from a piece of paper to the skies above Bavaria. Now that we have the technology, we need to grow our business so that it can fulfil our vision to revolutionise



on-demand mobility for everyone. There are no three people better suited to helping us achieve that vision than Remo, Meggy and Dirk.”

Dr. Remo Gerber is joining Lilium as Chief Commercial Officer, just three months after the Munich based company successfully completed the first test flight of its all-electric air taxi designed especially for congested cities. As CCO, Gerber will lead Lilium towards commercial operations as its unique zero-emission jet - which is capable of taking off and landing vertically without a runway - promises to revolutionise not just aviation but the way we travel in general. Gerber joins Lilium from global ride-sharing app Gett, where, as MD for Western Europe, he oversaw the company’s successful multi-million dollar acquisition of a rival London firm, explosive European growth to tens of thousands of partner drivers and thousands of corporate clients. Gett has raised \$613m to date, including \$300m in 2016 from Volkswagen Group.

Dr. Remo Gerber said: “There can’t be a more exciting start up anywhere in the world than Lilium and I am absolutely thrilled to join the incredible team here for the next stage on their journey. On-demand ground transportation has seen a lot of disruption in recent years but every major global city suffers from high levels of congestion and pollution that makes true progress on the ground virtually impossible. Lilium will change that - moving people by air from point to point at a price comparable to a ground taxi.”

“Remo’s experience in transportation, disruptive industries and apps will be invaluable as we aim to have our first manned flight in the next 2 years and commercialise our aircraft very quickly. Remo’s experience as a scientist, alongside his deep knowledge of how to serve customers, is exactly what we need for the complex mission of launching this completely new and affordable way to travel,” **added Wiegand.**

Dirk Gebser has more than 25 years of experience in aerospace & automotive design and manufacturing. Starting his career at Rolls-Royce, he was able to rapidly grow and streamline production environments as manufacturing engineering director for aero engine components, before moving on to a Senior Vice President role of a division of the Airbus group and finally as VP Industrial for aircraft assembly at the Airbus plant in Hamburg where he oversaw the fuselage assembly of the company’s famous A320 and A380 jet airliners.

Daniel Wiegand, Lilium co-founder and CEO said: “I am thrilled that Dirk is joining our team. He shares our vision and puts the same strong enthusiasm into every aspect of his actions as we do. As we are the world’s first company bringing electric jet engines into serial production and setting up a state of the art aircraft assembly line, with his experience both in jet engine manufacturing and large scale jet manufacturing he is a perfect match for Lilium.”

In his position as VP of Production at Lilium Gebser will play a vital role in the setup of Lilium’s production facility and supply chain, to ensure the company is fully optimised for assembling the final aircraft at both volume and scale to meet global demand.



Dirk Gebser said: “I am excited and grateful to join Lilium in this newly created position, and very much look forward to working with this amazing international team to start a new chapter in the young history of Lilium. I admire the disruptiveness and innovation of Lilium’s vision to change the way people will commute. I am looking forward to building a robust, modern and green production capability to secure a safe ramp up to the many aircrafts to come.”

Lilium will enable commuters to travel five times faster than a car, without the prohibitively expensive burden of aircraft ownership, by simply paying per ride and requesting a jet with the push of a button from their smart phones. Lilium’s mission is to make air taxis available to everyone and as affordable as riding in a car.

You can find the exclusive story at [Recode](#).